



## Revitalizing and Redefining the Mission of the Association

*Approved by the Board of Governors on November 11, 2013 and by the NAASE Membership on March 12, 2014*

### ARTICLE III – MISSION, VISION and VALUES

#### NAASE MISSION

The **North American Association of Synagogue Executives (NAASE)** is a membership organization serving the professional needs of Executive Directors of Conservative Synagogues.

#### NAASE VISION

NAASE strives to serve as the central resource for professional training, job placement, information-sharing, and peer support for Executive Directors serving in Conservative congregations, and to raise the profile of the Association in the Conservative Movement and the Jewish Community by:

- Bringing together synagogue executives to further the development of their professional skills, thus enabling each member to serve his or her congregation as effectively as possible.
- Providing the necessary tools to achieve success as an executive director.
- Raising the level of awareness among clergy and lay leadership about the value and expertise a qualified executive director brings to the synagogue.
- Fostering an appreciation of Jewish values and Klal Yisrael.
- Developing positive and collaborative relationships with organizations such as USCJ, NATA, and others.



## NAASE CORE VALUES

### ■ **Community / Kehilla**

We value a caring and welcoming NAASE community in which to share our knowledge, experience, and collective wisdom. We value spending time with our colleagues in person, at conferences, at opportunities for study, and online in our listserv, webinars and administrative resource center.

### ■ **Education / Limud**

We value professional education as a career-long endeavor to become more effective and professional Executive Directors thereby ensuring the highest level of service to our congregations. We also value continuing Jewish education as it enhances our personal growth and understanding of the communities we serve.

### ■ **Ethical Standards / Musar**

We value a community whose members behave in a fair and ethical manner, as defined by the Torah and our sages, and in keeping with our religious traditions.

### ■ **Love of Israel / Ahavat Yisrael**

We value our ties with the land of Israel and its people. We value the importance of the State of Israel to the continued existence of the Jewish people, and the opportunity to actively promote Israel in our congregations and communities.

### ■ **Respect / Derech Eretz**

We value and respect every member of NAASE both personally and professionally. We expect this respect to guide our decisions, attitudes and behavior at all times. We value treating all people with kindness and respect.