Published periodically by the North American Association Of Synagogue Executives (NAASE), the NAASE Journal showcases a range of articles that parallel the diverse interests of synagogue executives, drawn from the expertise of members, and from sources in allied professional fields. Feature articles explore issues in depth, companion pieces present alternative views, and member reactions fill out the composite image of the diverse Conservative director as leader, innovator, visionary and Renaissance person.

This compendium lists highlights of recent past issues, reprints of which are available from the NAASE office upon request. We invite you to visit us on-line at https://www.naase.org. In some cases, full issues are available electronically.

The Spring 2018 issue and this cumulative index are produced by the NAASE Professional Journal Editorial Board

Shelley Engel, FSA and Jill Goldwater
(2018 Co-Editors)

Susan Z. Kasper, FSA, President

Harry Hauser, Executive Director

~ Visit us on-line at www.naase.org ~

NAASE At Rapaport House 120 Broadway (Suite 1540) New York 10271
NAASE Long Island Office voice/fax/messaging: (631) 732-9461 e-mail: office@naase.org
Spring 2018

Ethical Decisions in a World of Intricacies
~ Mark Block, FSA

The Fourteenth Annual Irma Lee Ettinger Memorial Lecture
Transition
~ Marcia Newfeld, FSA

The Amin Tzibur Lecture (2016)
Tzorkhei Tzibur: Ministering to the Needs of the Community
~ Randy E. Spiegel, FSA, ATz

Practical Wisdom: The Heart of the Business
~ Rabbi Rikki Arad

The Thirteenth Annual Irma Lee Ettinger Memorial Lecture
The Executive Director as Leader
~ Fred Rothstein, FSA

Jewish Ethics in our Jobs
~ Tamah Kushner

Fall - Winter 2012

“If I Am Not For Myself, Who Will Be For Me?”
~ Amy Alfred, Ph.D.

HUBRIS: Long-term Executive Directors Beware
~ Livia Thompson, FTA

The Importance of Endowments
~ Eric S. Levine, FSA

The Eleventh Annual Irma Lee Ettinger Memorial Lecture
When They Come, What Will They Find?
~ Robert E. Hill, FSA

“If Not Me, Then Whom?” - A Light Unto the Nations
~ Steven Hecht, FSA

The Integrative Synagogue
~ Malcolm Katz, FSA

The Synagogue as a Self-Fulfilling Prophecy
~ Harvey M. Brenner, FTA, FSA

The Role of Executive Director in a Crisis
~ Rachel Gross

Budgeting: An Ongoing Year-Round Process
~ Neal Price, FSA, ATz

Winter 2016

“If I Am Not For Myself, Who Will Be For Me?”
~ Amy Alfred, Ph.D.

HUBRIS: Long-term Executive Directors Beware
~ Livia Thompson, FTA

Mens Sana in Corpore Sano
(A Healthy Mind in a Healthy Body)
~ Harvey M. Brenner, FSA, FTA

Hillel and Harvard
~ Kara Wisialowski

You Are What You Learn
~ Barbara Merson

Caring for Your Staff (And Yourself)
~ Steven D. Bram, FTA

The Challenges of the Ever-Changing Professional Life
~ Ed Altman

Confession of a Synagogue ED and the Path to Balance
~ Bekki Harris Kaplan

Fall - Winter 2014

March 2013 Installation
Presidential Acceptance Speech
~ Marc M. Neiwirth, FSA, ATz

“I Over There” - Israel Solidarity Mission (2014)
~ Deb Finkelstein

21st Century Membership Models
~ Mark Block, FSA

Blueprint for Establishing the Basis for a Successful Capital Campaign
~ Mark Block, FSA

“Living Outside the Box”: Milking Your Synagogue’s Building and Grounds for Ancillary Income
~ Eric Stone, FSA
Inreach and Outreach: Our Future
~ Steven Hecht, FSA

The Eighth Annual Irma Lee Ettinger Memorial Lecture
"Im Ein Kemah Ein Torah" -
If There is No Flour, There can be No Torah
~ Rabbi William Lebeau

The Fifth Annual Irma Lee Ettinger Memorial Lecture
Becoming a True Leader
~ Gilbert Kleiner, FSA

Our Tents May Be Large Enough, But Are They Truly Accessible?
~ Alan Teperow

Warm and Welcoming - A Never-Ending Goal
~ Henry Feller

The Seventh Annual Irma Lee Ettinger Memorial Lecture
Re-envisioning the Synagogue Executive Director in the 21st Century
~ Harry J. Silverman, FSA

The New Reality for a Post-Katrina Synagogue
~ Michael Landy

Synagogue Leadership:
A Community Development Model
(And I’m Not Talking About Money!)
~ Andrew Hoffman

Are We Truly Up For Tikkun Olam?
~ Dr. Richard Lederman

A Homeless Shelter in the Synagogue: Spreading Over Others in the Sukkah of God’s Peace
~ Robert E. Hill, FSA

Sof Hadavar-End of Discussion: Writing Our Own Story
~ Meir Lakien

The Sixth Annual Irma Lee Ettinger Memorial Lecture
The Synagogue Director and Financial Development: Old Myths and New Realities
~ Amir Pilch, FSA

Establishing Visual Guidelines for your Congregation
~ Robert D. Festenstein, FSA

The Executive Director as an Instrument of Holiness
~ Marc M. Neiwirth, FSA, ATz

Teshuvot by the Committee on Jewish Law and Standards
That Affect Synagogue Management:
What Does the Executive Director Need to Know?
~ Rabbi Joel Roth

Synagogue Membership Dues: Good News and Bad News
- A Need for New Synagogue Membership Focus
~ Glenn S. Easton, FSA, ATz, and
~ Marcia K. Newfeld, FSA

The Lay/Professional Partnership:
Working Toward a Congregational Model
~ Caroline Musin

Sof Hadavar-End of Discussion: Money in Synagogues
~ Rabbi Mordechai Liebling

The Same Pod But Not Identical Peas
Harry Hauser, NAASE Executive Director

Synagogue Budgets: A Comparative Look at Revenue and Expenses, and an Executive Summary of the Data
~ Luis Dorfman, Gabriel Miller, Harry Hauser,
~ Glenn Easton, FSA, ATz

The Fourth Annual Irma Lee Ettinger Memorial Lecture
Who Am I?
~ Harvey Gold, FSA

Insurance Risk Management for the Synagogue Executive
~ Josef Raboy, FSA

Mentoring: Having One, Being One, Enriching Yourself Professionally
~ Lisa Harris Glass, FSA

Successful Fundraisers Don’t Just Ask For Money
~ Stephen J. Goldstein

How To Create and Manage Your Synagogue’s E-mail Newsletter
~ Raj Khera

The NAASE Toolbox:: The Right Tool for the Right Job
~ Harry Hauser, NAASE Executive Director

NAASE Professional Recognition: Certification
~ Michael L. Simmons, FSA, ATz

The Third Annual Irma Lee Ettinger Memorial Lecture
HaKoach B’Yadenu: We Have the Power in our Hands
~ Bernice Levine, FSA
A Convention Perspective: Our Five Pillars
   ~ Larry DeBruin

Security: One Synagogue’s Experience
   ~ Irwin Davison

Jews as Chosen People and as Choosers of Judaism
   ~ David I. Rothenberg, FSA, ATz

King David’s 23rd Psalm: Meaning for Executive Directors
   ~ Gilbert Kleiner, FSA

Choosing a Financial Manager
   ~ Marcia K. Newfeld, FSA

The Charitable Paradox Facing Our Synagogues
   ~ Nadine M. Strauss

Jewish Life in the South
   ~ Carl Hayslett

The Administrative Resource Center
   ~ Danielle Hornick

The Second Annual Irma Lee Ettinger Memorial Lecture
Synagogue Transformation & The Synagogue Executive
   ~ Neal S. Price, FSA, ATz

Synagogue Compensation: One Approach
   ~ Glenn S. Easton, FSA, ATz

NAASE: From Torah to Doing Torah
   ~ Michael L. Simmons, FSA, ATz

The Internal Revenue Service Tax Exempt Status
   ~ Robert D. Festenstein

The First Annual Irma Lee Ettinger Memorial Lecture
Defining Our Profession:
Synagogue Administration in the 21st Century
   ~ Glenn S. Easton, FSA, ATz

The Executive Director as Facilitator of Mitzvot
   ~ Michael L. Simmons, FSA, ATz

Like it or Not: It’s Time to Take Security Seriously
   ~ Malcolm Katz, FSA

Communication Aids:
   Uses of Automated Phone Dialers
   ~ Michael Muderick

Ten Easy Ways to Kill Your Congregation
   ~ Rabbi Robert Tabak and Eleanor Weinglass

Two Models for Performance Appraisal of Synagogue Executive Directors
   ~ Submitted by Maurice Ross and David Brook

Appreciating Synagogue Professionals
   ~ Rabbi Jerome Epstein

My Week of Study at the JTSA
   ~ Irwin Davison

Amin Tzibur Program
   ~ Glenn S. Easton, FSA, ATz

Jewish Employment Obligations of Synagogues and Administrators
   ~ Glenn S. Easton, FSA, ATz

A Brief History of the Synagogue
   ~ Neal Price, FSA, ATz

The Not So Small Capital Campaign
   ~ Dr. Robert Allender

The New Building: What We have Learned After Living In It For Almost Four Years
   ~ Malcolm Katz, FSA

Y2K, Technology and the Synagogue
   ~ Randy Gorod

Thoughts and Considerations on Personal Disability Income Insurance
   ~ Larry F. Alexander

What Do We Do With The Time We Have?
   ~ Stanley I. Minch, FSA

Bringing Your Cemetery Back To Life
   ~ Joel Don Goldstein

Recollections Of the Past Presidents 1948 - 1997
Revisiting Our Past (Excerpts) Nov. 1952 - Fall 1969
   ~ Journal Editors

1996 Address To Executive Directors
   ~ Rabbi Edwin P. Farber

NAASE and PALS
   ~ Stanley Minch, FSA

The Week Of Study At The JTS
   ~ Robert Hill, FSA

The Executive Director: Feminine Gender
   ~ The Journal Editors